



Boomcycle Elevates Business Success with New Google Ads Management Strategy

April 30, 2025

SAN RAMON, CA - April 30, 2025 -

Boomcycle Digital Marketing, a reliable player in digital marketing for over two decades, has rolled out a new plan for managing Google Ads. This service is designed to help businesses improve their online presence through well-managed paid search ads. The approach ties in with Boomcycle's existing SEO services for a well-rounded digital marketing strategy that's based on solid data. This combination helps businesses become more visible online and increase their profits.

Boomcycle has a wide array of digital marketing options, including search engine optimization (SEO), web design, strategic marketing guidance, and content marketing. They also offer a Marketing Intelligence System that provides valuable insights into how businesses are doing. The new focus on Google Ads management matches well with what they already offer, ensuring that clients get a marketing strategy that's both coordinated and effective.

David Victor, the CEO and founder of Boomcycle Digital Marketing, is excited about what's new. "We aim to

deliver top-quality digital marketing strategies by using both data and expert insights," he said. "With our Google Ads management service, we can give businesses solutions that fit their needs, helping them engage with the right audience."

The updated Google Ads management fits with Boomcycle's approach by customizing strategies based on each client's goals and audience. This means businesses not only reach their ideal customers but also engage with them in meaningful ways. By combining different digital marketing tools like content marketing and SEO, Boomcycle offers a well-rounded solution that is both efficient and seamless.

One key part of Boomcycle's digital strategy is their SEO services. They use ethical methods to boost a business's visibility in search engine results. By improving search rankings, Boomcycle helps potential customers find businesses more easily online. Their Hyper-Optimization service, detailed at <https://boomcycle.com/services/hyper-optimization-the-seo-edge/>, enhances websites by studying and mimicking successful top-ranking pages. This detailed process significantly improves the chances of climbing higher in search results.

Besides this, Boomcycle is dedicated to helping local businesses grow through services like Google Maps Marketing. By optimizing a business's Google Business Profile, Boomcycle boosts visibility and authority on Google Maps, drawing more local traffic and increasing foot traffic to stores. They also use content marketing to position a business as a helpful expert in its field.

To expand their clients' reach even more, Boomcycle offers all-inclusive social media management services. By refining how businesses appear on social platforms, Boomcycle assists them in crafting effective engagement strategies, which strengthens their online presence. This is especially important because social media allows businesses to communicate directly with customers.

"Our goal is to create harmony among different marketing efforts," says Victor. "Whether it's content creation, social media, or Google Ads, we're focused on building a strong, unified digital footprint for our clients."

These service additions are open to businesses across various industries looking to take advantage of Boomcycle's 20+ years of digital marketing expertise. Businesses interested in Boomcycle Digital Marketing's full range of solutions, including their focus on hyper-optimization and tailored strategies, can learn more by visiting Boomcycle's official website.

These advancements highlight Boomcycle's ongoing dedication to innovation and leadership in digital marketing. By providing a smooth, integrated service experience, Boomcycle helps businesses navigate today's competitive digital world with accuracy and skill.

For more information about Boomcycle Digital Marketing, check out their profile at <https://maps.app.goo.gl/e2HxPQzWGyh7rn338> .

###

For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

```
{
"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",
"@context": "https://schema.org",
"@type": ["LocalBusiness", "ProfessionalService"],
"parentOrganization": {
"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html"
},
"name": "Boomcycle Digital Marketing",
"alternateName": "Boomcycle",
"email": "hello@boomcycle.com",
"priceRange": "2500usd-25000usd",
"logo": "https://boomcycle.com/wp-content/uploads/2021/06/Boomcycle-blue-logo-rect-AMP-size.jpg",
"image":
"https://boomcycle.com/wp-content/uploads/2024/01/david-victor-seo-specialist-65945dc641f32-768x512.webp",
"sameAs": [
"https://about.me/boomcycle",
"https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",
"https://business.pleasanton.org/list/member/boomcycle-digital-marketing-san-francisco-bay-area-seo-company-10771",
"https://citationvault.com/location/boomcycle-digital-marketing-san-ramon/",
"https://clutch.co/profile/boomcycle-digital-marketing",
"https://finance.yahoo.com/news/boomcycle-digital-marketing-celebrates-22-174300334.html",
"https://finance.yahoo.com/news/businesses-achieve-instant-marketing-clarity-023900333.html",
"https://finance.yahoo.com/news/seo-company-boomcycle-digital-marketing-004700337.html",
"https://github.com/davidboomcycle",
"https://hamptonstechweek.com/?u=san-jose-seo-agency-boomcycle-digital-marketing-hh-7zYO1vSv",
"https://influencemarketinghub.com/agency/profile/boomcycle-digital-marketing/",
"https://maps.app.goo.gl/a4nHvMfwRPgKinUc8 ",
"https://members.sanramon.org/list/member/boomcycle-digital-marketing-4659",
```

"https://nextdoor.com/pages/boomcycle-digital-marketing-san-ramon-ca/",
"https://northeast.newschannelnebraska.com/story/52191448/california-seo-experts-boomcycle-digital-marketing-agency-unveils-cutting-edge-services-for-online-growth",
"https://panhandle.newschannelnebraska.com/story/50691526/boomcycle-digital-marketing-elevating-businesses-with-expert-california-web-designers-and-innovative-strategies",
"https://patch.com/california/sanramon/business/listing/411214/boomcycle-digital-marketing",
"https://pingdirapp48.directoryup.com/top-level-category-2/boomcycle-digital-marketing",
"https://sites.google.com/view/bay-area-seo-agency/home ",
"https://soloist.ai/boomcycle",
"https://thecmo.com/author/davidvictor/",
"https://www.alignable.com/san-ramon-ca/boomcycle-digital-marketing",
"https://www.bbb.org/us/ca/san-ramon/profile/seo-services/boomcycle-digital-marketing-1116-926126",
"https://www.bizmaker.org/san-ramon-ca/business-services/boomcycle-digital-marketing",
"https://www.caller.com/press-release/story/36073/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.cheboygannews.com/press-release/story/46381/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.cincinnati.com/press-release/story/7900/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.citizen-times.com/press-release/story/32540/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.courier-journal.com/press-release/story/111905/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.crunchbase.com/organization/boomcycle",
"https://www.delawareonline.com/press-release/story/77595/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.democratandchronicle.com/press-release/story/79544/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.designrush.com/agency/profile/boomcycle-digital-marketing",
"https://www.desmoinesregister.com/press-release/story/8283/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.dispatch.com/press-release/story/124681/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.facebook.com/BoomcycleDigitalMarketing/",
"https://www.gbnconnect.com/california/san-ramon/74-other-professional-scientific-and-technical-activities/boomcycle-digital-marketing",
"https://www.glassdoor.com/Location/Boomcycle-Digital-Marketing-San-Ramon-Location-EI_IE9761414.0,27"

_IL.28,37_IC1147410.htm",
"https://www.globenewswire.com/en/search/organization/Boomcycle%2520Digital%2520Marketing",
"https://www.globenewswire.com/news-release/2025/08/27/3140290/0/en/Boomcycle-Digital-Marketing-Celebrates-22-Years-as-Leading-Bay-Area-SEO-Company.html",
"https://www.google.com/search?kgmid=/g/11v42qkxb_ ",
"https://www.heraldtribune.com/press-release/story/109403/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.instagram.com/boomcycledigitalmarketing/",
"https://www.jsonline.com/press-release/story/126349/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://www.linkedin.com/in/davidvictor07/",
"https://www.mapquest.com/us/california/boomcycle-digital-marketing-agency-427043789",
"https://www.mpnnow.com/press-release/story/310432/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.onlineathens.com/press-release/story/7599/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.ontoplist.com/boomcycle/",
"https://www.pinterest.com/boomcycle/",
"https://www.pjstar.com/press-release/story/7548/boomcycle-digital-marketing-enhances-small-business-web-site-design-services/",
"https://www.pressadvantage.com/organization/boomcycle-digital-marketing-agency",
"https://www.pressadvantage.com/story/57175-seo-company-launches-revolutionary-new-service-seo-hyper-optimization",
"https://www.provenexpert.com/en-gb/boomcycle-digital-marketing2/",
"https://www.shreveporttimes.com/press-release/story/2739/boomcycle-digital-marketing-leads-the-way-as-premier-bay-area-web-design-company-with-innovative-strategies-and-insights/",
"https://www.thecalifornian.com/press-release/story/6308/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.topseobrand.com/profile/boomcycle-digital-marketing",
"https://www.usatoday.com/press-release/story/15844/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.usatoday.com/press-release/story/18168/bay-area-web-design-company-boomcycle-digital-marketing-enhances-digital-services-portfolio/",
"https://www.yelp.com/biz/boomcycle-digital-marketing-san-ramon-2",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.youtube.com/watch?v=eKigFrNGqHk",
"https://www.zoominfo.com/c/boomcycle/345922656",

```
"https://x.com/Boomcycle",
"https://zyppy.com/companies/boomcycle-digital-marketing/",
"https://www.capecodtimes.com/press-release/story/54914/boomcycle-digital-marketing-marks-two-decades-
of-web-design-services-in-san-francisco-bay-area/",
"https://www.news-leader.com/press-release/story/9891/boomcycle-digital-marketing-marks-two-decades-of-
web-design-services-in-san-francisco-bay-area/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://twitter.com/Boomcycle",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.instagram.com/boomcycledigitalmarketing/"
],
"url": "https://boomcycle.com",
"description": "Boomcycle Digital Marketing Agency is a full-service digital strategy, SEO, AI-fueled digital
marketing, content marketing, web design, PPC, social media advertising and management company in the
San Francisco Bay Area, California.",
"telephone": "(925) 222-5221",
"geo": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"address": {
"@type": "PostalAddress",
"addressCountry": "US",
"streetAddress": "111 Deerwood Rd STE 200",
"addressLocality": "San Ramon",
"addressRegion": "CA",
"postalCode": "94583"
},
"areaServed": {
"@type": "administrativearea",
"@id": "https://boomcycle.com#areaserved",
"geo": {
"@type": "geocircle",
"georadius": "50000",
"geoMidpoint": {
"@type": "GeoCoordinates",
```

```
"latitude": "37.7747762",  
"longitude": "-121.9751712"  
},  
"postalcode": [  
"94570",  
"94583",  
"94526",  
"94528",  
"94552",  
"94568",  
"94507",  
"94537",  
"94540",  
"94588",  
"94595",  
"94578",  
"94605",  
"94580",  
"94516",  
"94517",  
"94549",  
"94551",  
"94563",  
"94518",  
"94586",  
"94587",  
"94523",  
"94620",  
"94502",  
"94705",  
"94565",  
"94608",  
"94560",  
"94553",  
"94531",  
"94706",  
"94530",  
"94513",
```

"94514",
"94130",
"94803",
"94804",
"94404",
"94569",
"94561",
"94065",
"94547",
"94548",
"94564",
"94510",
"94505",
"94303",
"94525",
"94572",
"94005",
"94806",
"95035",
"95002",
"94002",
"94083",
"94011",
"94070",
"95391",
"94027",
"94014",
"95134",
"94025",
"94591",
"94030",
"94511",
"94043",
"95056",
"94089",
"94305",
"94066",
"94920",

```
"94512",
"94966",
"94023",
"94044",
"94964",
"94925",
"94028",
"94503",
"94941"
]
},
"containsPlace": [
{
"@type": "City",
"name": "San Jose",
"sameAs":
["https://en.wikipedia.org/wiki/San_Jose%2C_California","https://www.wikidata.org/wiki/Q16553","https://www.google.com/search?q=San_Jose%252C_California&kgmid=/m/0f04v","https://www.google.com/maps/search/?api=1&query=San_Jose%2C_California"]
},
{
"@type": "City",
"name": "San Francisco",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco","https://www.wikidata.org/wiki/Q62","https://www.google.com/search?q=San_Francisco&kgmid=/m/0jmj7","https://www.google.com/maps/search/?api=1&query=San_Francisco"]
},
{
"@type": "City",
"name": "Oakland",
"sameAs":
["https://en.wikipedia.org/wiki/Oakland%2C_California","https://www.wikidata.org/wiki/Q17042","https://www.google.com/search?q=Oakland%252C_California&kgmid=/m/0dc95","https://www.google.com/maps/search/?api=1&query=Oakland%2C_California"]
},
{
"@type": "City",
```

```
"name": "Fremont",
"sameAs":
["https://en.wikipedia.org/wiki/Fremont%2C_California","https://www.wikidata.org/wiki/Q49220","https://www.google.com/search?q=Fremont%252C_California&kgmid=/m/0dwh5","https://www.google.com/maps/search/?api=1&query=Fremont%2C_California"]
},
{
"@type": "City",
"name": "Hayward",
"sameAs":
["https://en.wikipedia.org/wiki/Hayward%2C_California","https://www.wikidata.org/wiki/Q491114","https://www.google.com/search?q=Hayward%252C_California&kgmid=/m/0qxzd","https://www.google.com/maps/search/?api=1&query=Hayward%2C_California"]
},
{
"@type": "City",
"name": "Sunnyvale",
"sameAs":
["https://en.wikipedia.org/wiki/Sunnyvale%2C_California","https://www.wikidata.org/wiki/Q208459","https://www.google.com/search?q=Sunnyvale%252C_California&kgmid=/m/0r6ff","https://www.google.com/maps/search/?api=1&query=Sunnyvale%2C_California"]
},
{
"@type": "City",
"name": "Concord",
"sameAs":
["https://en.wikipedia.org/wiki/Concord%2C_California","https://www.wikidata.org/wiki/Q490441","https://www.google.com/search?q=Concord%252C_California&kgmid=/m/0qymv","https://www.google.com/maps/search/?api=1&query=Concord%2C_California"]
},
{
"@type": "City",
"name": "Vallejo",
"sameAs":
["https://en.wikipedia.org/wiki/Vallejo%2C_California","https://www.wikidata.org/wiki/Q208445","https://www.google.com/search?q=Vallejo%252C_California&kgmid=/m/0gjcy","https://www.google.com/maps/search/?api=1&query=Vallejo%2C_California"]
},
```

```
{
"@type": "City",
"name": "Berkeley",
"sameAs":
["https://en.wikipedia.org/wiki/Berkeley%2C_California","https://www.wikidata.org/wiki/Q484678","https://www.
.google.com/search?q=Berkeley%252C_California&kgmid=/m/01jr6","https://www.google.com/maps/search/?
api=1&query=Berkeley%2C_California"]
},
{
"@type": "City",
"name": "Antioch",
"sameAs":
["https://en.wikipedia.org/wiki/Antioch%2C_California","https://www.wikidata.org/wiki/Q495357","https://www.
google.com/search?q=Antioch%252C_California&kgmid=/m/0qyjk","https://www.google.com/maps/search/?a
pi=1&query=Antioch%2C_California"]
},
{
"@type": "City",
"name": "Daly City",
"sameAs":
["https://en.wikipedia.org/wiki/Daly_City%2C_California","https://www.wikidata.org/wiki/Q370925","https://ww
w.google.com/search?q=Daly_City%252C_California&kgmid=/m/0r5qp","https://www.google.com/maps/searc
h/?api=1&query=Daly_City%2C_California"]
},
{
"@type": "City",
"name": "San Mateo",
"sameAs":
["https://en.wikipedia.org/wiki/San_Mateo%2C_California","https://www.wikidata.org/wiki/Q169943","https://w
ww.google.com/search?q=San_Mateo%252C_California&kgmid=/m/0r5y9","https://www.google.com/maps/s
earch/?api=1&query=San_Mateo%2C_California"]
},
{
"@type": "City",
"name": "San Leandro",
"sameAs":
["https://en.wikipedia.org/wiki/San_Leandro%2C_California","https://www.wikidata.org/wiki/Q851034","https://
www.google.com/search?q=San_Leandro%252C_California&kgmid=/m/0qy0b","https://www.google.com/ma
```

```
ps/search/?api=1&query=San_Leandro%2C_California"]
```

```
},
```

```
{
```

```
"@type": "City",
```

```
"name": "Livermore",
```

```
"sameAs":
```

```
["https://en.wikipedia.org/wiki/Livermore%2C_California","https://www.wikidata.org/wiki/Q138901","https://www.google.com/search?q=Livermore%252C_California&kgmid=/m/0qxzs","https://www.google.com/maps/search/?api=1&query=Livermore%2C_California"]
```

```
},
```

```
{
```

```
"@type": "City",
```

```
"name": "Tracy",
```

```
"sameAs":
```

```
["https://en.wikipedia.org/wiki/Tracy%2C_California","https://www.wikidata.org/wiki/Q953409","https://www.google.com/search?q=Tracy%252C_California&kgmid=/m/0r5gx","https://www.google.com/maps/search/?api=1&query=Tracy%2C_California"]
```

```
},
```

```
{
```

```
"@type": "City",
```

```
"name": "Redwood City",
```

```
"sameAs":
```

```
["https://en.wikipedia.org/wiki/Redwood_City%2C_California","https://www.wikidata.org/wiki/Q505549","https://www.google.com/search?q=Redwood_City%252C_California&kgmid=/m/0r5wt","https://www.google.com/maps/search/?api=1&query=Redwood_City%2C_California"]
```

```
},
```

```
{
```

```
"@type": "City",
```

```
"name": "Alameda",
```

```
"sameAs":
```

```
["https://en.wikipedia.org/wiki/Alameda%2C_California","https://www.wikidata.org/wiki/Q490744","https://www.google.com/search?q=Alameda%252C_California&kgmid=/m/0135g","https://www.google.com/maps/search/?api=1&query=Alameda%2C_California"]
```

```
},
```

```
{
```

```
"@type": "City",
```

```
"name": "Milpitas",
```

```
"sameAs":
```

```
["https://en.wikipedia.org/wiki/Milpitas%2C_California","https://www.wikidata.org/wiki/Q927510","https://www.google.com/search?q=Milpitas%252C_California&kgmid=/m/0r69z","https://www.google.com/maps/search/?api=1&query=Milpitas%2C_California"]
},
{
"@type": "City",
"name": "San Ramon",
"sameAs":
["https://en.wikipedia.org/wiki/San_Ramon%2C_California","https://www.wikidata.org/wiki/Q605472","https://www.google.com/search?q=San_Ramon%252C_California&kgmid=/m/0qyxy","https://www.google.com/maps/search/?api=1&query=San_Ramon%2C_California"]
},
{
"@type": "City",
"name": "Golden Gate Bridge",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Bridge","https://www.wikidata.org/wiki/Q44440","https://www.google.com/search?q=Golden_Gate_Bridge&kgmid=/m/035p3","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Bridge,Golden+Gate+Bridge"]
},
{
"@type": "City",
"name": "Golden Gate Park",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Park","https://www.wikidata.org/wiki/Q635559","https://www.google.com/search?q=Golden_Gate_Park&kgmid=/m/025psq","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Park,San+Francisco"]
},
{
"@type": "City",
"name": "San Francisco Museum of Modern Art",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco_Museum_of_Modern_Art","https://www.wikidata.org/wiki/Q913672","https://www.google.com/search?q=San_Francisco_Museum_of_Modern_Art&kgmid=/m/012_1t","https://www.google.com/maps/search/?api=1&query=San_Francisco_Museum_of_Modern_Art,151+3rd+Street%2C+San+Francisco"]
}
]
```

```
},
"openingHours": "Mo-Su 00:00-24:00",
"contactPoint": {
"@type": "ContactPoint",
"telephone": "(925) 222-5221",
"contactType": "Phone"
},
"hasMap": "https://maps.app.goo.gl/AyEmVHXvc53PUzNd6",
"knowsAbout": [{"@type": "Thing", "name": "Targeted advertising", "description": "type of advertising",
"sameAs":
["http://en.wikipedia.org/wiki/Targeted_advertising","https://www.google.com/search?q=Targeted+advertising
&kgmid=/m/04czgq3","https://www.wikidata.org/wiki/Q1628411"]},
{"@type": "Thing", "name": "Search engine marketing", "description": "type form of internet marketing",
"sameAs":
["http://en.wikipedia.org/wiki/Search_engine_marketing","https://www.google.com/search?q=Search+engine+
marketing&kgmid=/m/06mw8r","https://www.wikidata.org/wiki/Q846132"]},
{"@type": "Thing", "name": "Microsoft Advertising", "description": "certification program for Bing/Microsoft
partners at Bing Ads services", "sameAs":
["http://en.wikipedia.org/wiki/Microsoft_Advertising","https://www.google.com/search?q=Microsoft+Advertising
&kgmid=/m/09wjgv","https://www.wikidata.org/wiki/Q3050191"]},
{"@type": "Thing", "name": "Online presence management", "description": "process of presenting and drawing
traffic to a personal or professional brand online", "sameAs":
["http://en.wikipedia.org/wiki/Online_presence_management","https://www.google.com/search?q=Online+pre
sence+management&kgmid=/m/0glp9mx","https://www.wikidata.org/wiki/Q7094111"]},
{"@type": "Thing", "name": "Advertising campaign", "description": "series of advertisements centered around
a particular theme or character", "sameAs":
["http://en.wikipedia.org/wiki/Advertising_campaign","https://www.google.com/search?q=Advertising+campai
gn&kgmid=/m/05zc0s","https://www.wikidata.org/wiki/Q1761818"]},
{"@type": "Thing", "name": "Social media optimization", "description": "form of optimization", "sameAs":
["http://en.wikipedia.org/wiki/Social_media_optimization","https://www.google.com/search?q=Social+media+o
ptimization&kgmid=/m/0gbkgq","https://www.wikidata.org/wiki/Q1071262"]},
{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World
Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs":
["http://en.wikipedia.org/wiki/Web_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/0822
0","https://www.wikidata.org/wiki/Q45842"]},
{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":
["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/
m/059m18","https://www.wikidata.org/wiki/Q796073"]},
```

{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs":
 ["http://en.wikipedia.org/wiki/Mobile_app", "https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y36", "https://www.wikidata.org/wiki/Q620615"]},

{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs":
 ["http://en.wikipedia.org/wiki/Web_analytics", "https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6", "https://www.wikidata.org/wiki/Q10719477"]},

{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs":
 ["http://en.wikipedia.org/wiki/Digital_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs":
 ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs":
 ["http://en.wikipedia.org/wiki/Search_engine_indexing", "https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs":
 ["http://en.wikipedia.org/wiki/Responsive_web_design", "https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8", "https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs":
 ["http://en.wikipedia.org/wiki/Anchor_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs":
 ["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs":
 ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs":
 ["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l

```

_7","https://www.wikidata.org/wiki/Q1569371"}},
{"@type": "Thing", "name": "Sitemaps", "sameAs":
["http://en.wikipedia.org/wiki/Sitemaps","https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w","https://www.wikidata.org/wiki/Q1343954"]},
{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs":
["http://en.wikipedia.org/wiki/Alt_attribute","https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1","https://www.wikidata.org/wiki/Q1067764"]},
{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_web","https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq","https://www.wikidata.org/wiki/Q1043805"]},
{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":
["http://en.wikipedia.org/wiki/Search_advertising","https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t","https://www.wikidata.org/wiki/Q844880"]},
{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs":
["http://en.wikipedia.org/wiki/CSS","https://www.google.com/search?q=CSS&kgmid=/m/015tjh","https://www.wikidata.org/wiki/Q46441"]},
{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs":
["http://en.wikipedia.org/wiki/Publishing","https://www.google.com/search?q=Publishing&kgmid=/m/0hz28","https://www.wikidata.org/wiki/Q3972943"]},
{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs":
["http://en.wikipedia.org/wiki/Computer_network","https://www.google.com/search?q=Computer+network&kgmid=/m/025szts","https://www.wikidata.org/wiki/Q1301371"]},
{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs":
["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},
{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs":
["http://en.wikipedia.org/wiki/Analytics","https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9","https://www.wikidata.org/wiki/Q485396"]},
{"@type": "Thing", "name": "HTML5", "sameAs":
["http://en.wikipedia.org/wiki/HTML5","https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x","https://www.wikidata.org/wiki/Q2053"]},

```

```

{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_optimization", "https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_", "https://www.wikidata.org/wiki/Q180711"]},
{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs": ["http://en.wikipedia.org/wiki/Reddit", "https://www.google.com/search?q=Reddit&kgmid=/m/0b2334", "https://www.wikidata.org/wiki/Q1136"]},
{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Analytics", "https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f", "https://www.wikidata.org/wiki/Q220577"]},
{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce", "https://www.google.com/search?q=E-commerce&kgmid=/m/02m96", "https://www.wikidata.org/wiki/Q484847"]},
{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet", "https://www.google.com/search?q=Internet&kgmid=/m/03rlt", "https://www.wikidata.org/wiki/Q75"]},
{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing", "https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg", "https://www.wikidata.org/wiki/Q1155133"]},
{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping", "https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52", "https://www.wikidata.org/wiki/Q212930"]},
{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs": ["http://en.wikipedia.org/wiki/User-generated_content", "https://www.google.com/search?q=User-generated+content&kgmid=/m/0b4qkr", "https://www.wikidata.org/wiki/Q579716"]},
{"@type": "Thing", "name": "Microsoft Bing", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft_Bing", "https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw", "https://www.wikidata.org/wiki/Q182496"]},
{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink", "https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df", "https://www.wikidata.org/wiki/Q102014"]},
{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the

```

internet", "sameAs":
["http://en.wikipedia.org/wiki/Web_directory", "https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj", "https://www.wikidata.org/wiki/Q327349"]},
{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs":
["http://en.wikipedia.org/wiki/Target_audience", "https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp", "https://www.wikidata.org/wiki/Q2604680"]},
{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs":
["http://en.wikipedia.org/wiki/Tri-Valley", "https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8", "https://www.wikidata.org/wiki/Q4118228"]},
{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs":
["http://en.wikipedia.org/wiki/Online_advertising", "https://www.google.com/search?q=Online+advertising&kgmid=/m/05b1rx", "https://www.wikidata.org/wiki/Q624902"]},
{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs":
["http://en.wikipedia.org/wiki/Pay-per-click", "https://www.google.com/search?q=Pay-per-click&kgmid=/m/03_hggq", "https://www.wikidata.org/wiki/Q29778"]},
{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs":
["http://en.wikipedia.org/wiki/Google", "https://www.google.com/search?q=Google&kgmid=/m/045c7b", "https://www.wikidata.org/wiki/Q95"]},
{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs":
["http://en.wikipedia.org/wiki/Organic_search_results", "https://www.google.com/search?q=Organic+search+results&kgmid=/m/08lc_t", "https://www.wikidata.org/wiki/Q148461"]},
{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs":
["http://en.wikipedia.org/wiki/Landing_page", "https://www.google.com/search?q=Landing+page&kgmid=/m/082v2_", "https://www.wikidata.org/wiki/Q1494741"]},
{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs":
["http://en.wikipedia.org/wiki/Interstate_680_(California)", "https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t", "https://www.wikidata.org/wiki/Q399996"]},
{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network", "sameAs":
["http://en.wikipedia.org/wiki/Email", "https://www.google.com/search?q=Email&kgmid=/m/02nf_", "https://www.wikidata.org/wiki/Q9158"]},
{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer

purchase intentions and loyalty", "sameAs":
["http://en.wikipedia.org/wiki/Customer_satisfaction","https://www.google.com/search?q=Customer+satisfactio
n&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which
cannot be shared", "sameAs":
["http://en.wikipedia.org/wiki/Competition","https://www.google.com/search?q=Competition&kgmid=/m/018tl7"
,"https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that
from which data and knowledge can be derived", "sameAs":
["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39","
https://www.wikidata.org/wiki/Q11028"]},

{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa
County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Alamo","_California","https://www.google.com/search?q=Alamo%2C+California&
kgmid=/m/0qyj5","https://www.wikidata.org/wiki/Q241598"]},

{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet",
"sameAs":
["http://en.wikipedia.org/wiki/Web_development","https://www.google.com/search?q=Web+development&kgm
id=/m/02wdy8","https://www.wikidata.org/wiki/Q386275"]},

{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs":
["http://en.wikipedia.org/wiki/Twitter","https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t","https://
www.wikidata.org/wiki/Q918"]},

{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google",
"sameAs":
["http://en.wikipedia.org/wiki/Google_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z
","https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement
of visual elements on a page", "sameAs":
["http://en.wikipedia.org/wiki/Page_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076g
wp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an
individual or organization outperforms competition in some regard", "sameAs":
["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advan
tage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},

{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or
concealing of an individuals or groups reputation", "sameAs":
["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+mana
gement&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},

{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/05
 5t58","https://www.wikidata.org/wiki/Q12013"]},
 {"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain
 conditions", "sameAs":
 ["http://en.wikipedia.org/wiki/Strategy","https://www.google.com/search?q=Strategy&kgmid=/m/07b7r","https://
 www.wikidata.org/wiki/Q185451"]},
 {"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs":
 ["http://en.wikipedia.org/wiki/WordPress","https://www.google.com/search?q=WordPress&kgmid=/m/02vtpl","
 https://www.wikidata.org/wiki/Q13166"]},
 {"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page
 that made a desired click", "sameAs":
 ["http://en.wikipedia.org/wiki/Click-through_rate","https://www.google.com/search?q=Click-through+rate&kgmi
 d=/m/06jmb1","https://www.wikidata.org/wiki/Q1100934"]},
 {"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an
 organization.", "sameAs":
 ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/
 01jv6s","https://www.wikidata.org/wiki/Q580529"]},
 {"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses
 to the end-user", "sameAs":
 ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://ww
 w.wikidata.org/wiki/Q126793"]},
 {"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in
 professional occupations", "sameAs":
 ["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https:
 //www.wikidata.org/wiki/Q213660"]},
 {"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and
 websites to promote a product or service", "sameAs":
 ["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+mar
 keting&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},
 {"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs":
 ["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.
 wikidata.org/wiki/Q2299611"]},
 {"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+
 %28California%29&kgmid=/m/024jvk","https://www.wikidata.org/wiki/Q376835"]},

{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs": ["http://en.wikipedia.org/wiki/Web_2.0", "https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058", "https://www.wikidata.org/wiki/Q131164"]},

{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook", "https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz", "https://www.wikidata.org/wiki/Q355"]},

{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and traversing information resources on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_browser", "https://www.google.com/search?q=Web+browser&kgmid=/m/082hp", "https://www.wikidata.org/wiki/Q6368"]},

{"@type": "Thing", "name": "Dashboard (business)", "sameAs": ["http://en.wikipedia.org/wiki/Dashboard_(business)", "https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3", "https://www.wikidata.org/wiki/Q4343952"]},

{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs": ["http://en.wikipedia.org/wiki/Duplicate_content", "https://www.google.com/search?q=Duplicate+content&kgmid=/m/055z3qr", "https://www.wikidata.org/wiki/Q1129516"]},

{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs": ["http://en.wikipedia.org/wiki/Marketing", "https://www.google.com/search?q=Marketing&kgmid=/m/0g4gr", "https://www.wikidata.org/wiki/Q39809"]},

{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs": ["http://en.wikipedia.org/wiki/Social_media", "https://www.google.com/search?q=Social+media&kgmid=/m/0fch0p", "https://www.wikidata.org/wiki/Q202833"]},

{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs": ["http://en.wikipedia.org/wiki/Keyword_research", "https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87", "https://www.wikidata.org/wiki/Q6398555"]},

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs": ["http://en.wikipedia.org/wiki/Website", "https://www.google.com/search?q=Website&kgmid=/m/085n4", "https://www.wikidata.org/wiki/Q35127"]},

{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs": ["http://en.wikipedia.org/wiki/Advertising", "https://www.google.com/search?q=Advertising&kgmid=/m/011s0", "https://www.wikidata.org/wiki/Q111111"]},

<https://www.wikidata.org/wiki/Q37038>"}},

{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs": ["http://en.wikipedia.org/wiki/Competitor_analysis", "<https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm>", "<https://www.wikidata.org/wiki/Q624630>"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business_marketing", "<https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7>", "<https://www.wikidata.org/wiki/Q350884>"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas,_California", "<https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z>", "<https://www.wikidata.org/wiki/Q927510>"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design", "<https://www.google.com/search?q=Web+design&kgmid=/m/086df>", "<https://www.wikidata.org/wiki/Q190637>"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["[http://en.wikipedia.org/wiki/Interstate_280_\(California\)](http://en.wikipedia.org/wiki/Interstate_280_(California))", "<https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5>", "<https://www.wikidata.org/wiki/Q399994>"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "<https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f>", "<https://www.wikidata.org/wiki/Q129238>"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "<https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y>", "<https://www.wikidata.org/wiki/Q1583910>"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword", "<https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4>", "<https://www.wikidata.org/wiki/Q17071028>"]},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["<http://en.wikipedia.org/wiki/Blog>", "<https://www.google.com/search?q=Blog&kgmid=/m/084dw>", "<https://www.wikidata.org/wiki/Q30849>"]},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["<http://en.wikipedia.org/wiki/Communication>", "<https://www.google.com/search?q=Communication&kgmid=/m/>"]}

01lhf","https://www.wikidata.org/wiki/Q11024"]},

{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web_content_management_system","https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2","https://www.wikidata.org/wiki/Q45211"]},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion_rate_optimization","https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0","https://www.wikidata.org/wiki/Q52083677"]},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business","https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4","https://www.wikidata.org/wiki/Q1109680"]},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin","_California","https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8","https://www.wikidata.org/wiki/Q837109"]},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft","https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4","https://www.wikidata.org/wiki/Q2283"]},

{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data_science","https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3","https://www.wikidata.org/wiki/Q2374463"]},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer","https://www.google.com/search?q=Computer&kgmid=/m/01m3v","https://www.wikidata.org/wiki/Q68"]},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer","https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7","https://www.wikidata.org/wiki/Q33231"]},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care","https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x","https://www.wikidata.org/wiki/Q31207"]},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville","_California","https://www.google.com/search?q=Danville%2C+Californ"]}

ia&kgmid=/m/0qynk","https://www.wikidata.org/wiki/Q846586"}},
 {"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs":
 ["http://en.wikipedia.org/wiki/Business-to-business","https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg","https://www.wikidata.org/wiki/Q325421"]},
 {"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs":
 ["http://en.wikipedia.org/wiki/Technology_company","https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7","https://www.wikidata.org/wiki/Q18388277"]},
 {"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs":
 ["http://en.wikipedia.org/wiki/East_Bay","https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w","https://www.wikidata.org/wiki/Q2617944"]},
 {"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs":
 ["http://en.wikipedia.org/wiki/Artificial_intelligence","https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz","https://www.wikidata.org/wiki/Q11660"]},
 {"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs":
 ["http://en.wikipedia.org/wiki/Unique_selling_proposition","https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d","https://www.wikidata.org/wiki/Q963465"]},
 {"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs":
 ["http://en.wikipedia.org/wiki/Competition_(economics)","https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_","https://www.wikidata.org/wiki/Q319676"]},
 {"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs":
 ["http://en.wikipedia.org/wiki/Database","https://www.google.com/search?q=Database&kgmid=/m/02bc6","https://www.wikidata.org/wiki/Q8513"]},
 {"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs":
 ["http://en.wikipedia.org/wiki/Consultant","https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv","https://www.wikidata.org/wiki/Q15978655"]},
 {"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs":
 ["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},
 {"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs":

["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0Qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcv","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alameda_County","_California","https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy","https://www.wikidata.org/wiki/Q107146"]},

{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Chrome","https://www.google.com/search?q=Google+Chrome&kgmid=/m/04j7cyf","https://www.wikidata.org/wiki/Q777"]},

{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs":

[["http://en.wikipedia.org/wiki/Brand"](http://en.wikipedia.org/wiki/Brand),["https://www.google.com/search?q=Brand&kgmid=/m/01cd9"](https://www.google.com/search?q=Brand&kgmid=/m/01cd9),["https://www.wikidata.org/wiki/Q431289"](https://www.wikidata.org/wiki/Q431289)]],

{["@type": "Thing"](#), ["name": "User \(computing\)"](#), ["description": "person who uses a computer or network service"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/User_\(computing\)"](http://en.wikipedia.org/wiki/User_(computing)),["https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b"](https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b),["https://www.wikidata.org/wiki/Q278368"](https://www.wikidata.org/wiki/Q278368)]],

{["@type": "Thing"](#), ["name": "Domain name"](#), ["description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Domain_name"](http://en.wikipedia.org/wiki/Domain_name),["https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k"](https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k),["https://www.wikidata.org/wiki/Q32635"](https://www.wikidata.org/wiki/Q32635)]],

{["@type": "Thing"](#), ["name": "Venture capital"](#), ["description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Venture_capital"](http://en.wikipedia.org/wiki/Venture_capital),["https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt"](https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt),["https://www.wikidata.org/wiki/Q219409"](https://www.wikidata.org/wiki/Q219409)]],

{["@type": "Thing"](#), ["name": "Entrepreneurship"](#), ["description": "creation or extraction of economic value"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Entrepreneurship"](http://en.wikipedia.org/wiki/Entrepreneurship),["https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq"](https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq),["https://www.wikidata.org/wiki/Q3908516"](https://www.wikidata.org/wiki/Q3908516)]],

{["@type": "Thing"](#), ["name": "San Francisco"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/San_Francisco"](http://en.wikipedia.org/wiki/San_Francisco),["https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp"](https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp),["https://www.wikidata.org/wiki/Q62"](https://www.wikidata.org/wiki/Q62)]],

{["@type": "Thing"](#), ["name": "Data"](#), ["description": "information arranged for automatic processing"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Data"](http://en.wikipedia.org/wiki/Data),["https://www.google.com/search?q=Data&kgmid=/m/026sq"](https://www.google.com/search?q=Data&kgmid=/m/026sq),["https://www.wikidata.org/wiki/Q42848"](https://www.wikidata.org/wiki/Q42848)]],

{["@type": "Thing"](#), ["name": "Silicon Valley"](#), ["description": "region in northern of U.S. state of California"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Silicon_Valley"](http://en.wikipedia.org/wiki/Silicon_Valley),["https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6"](https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6),["https://www.wikidata.org/wiki/Q163820"](https://www.wikidata.org/wiki/Q163820)]],

{["@type": "Thing"](#), ["name": "Heating, ventilation, and air conditioning"](#), ["description": "heating, ventilation, and air conditioning"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Heating,_ventilation,_and_air_conditioning"](http://en.wikipedia.org/wiki/Heating,_ventilation,_and_air_conditioning),["https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp"](https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp),["https://www.wikidata.org/wiki/Q1798773"](https://www.wikidata.org/wiki/Q1798773)]],

{["@type": "Thing"](#), ["name": "Roofer"](#), ["description": "occupation, worker who works on a roof"](#), ["sameAs":](#) [["http://en.wikipedia.org/wiki/Roofer"](http://en.wikipedia.org/wiki/Roofer),["https://www.google.com/search?q=Roofer&kgmid=/m/0h398j"](https://www.google.com/search?q=Roofer&kgmid=/m/0h398j),["https://www.wikidata.org/wiki/Q552378"](https://www.wikidata.org/wiki/Q552378)]],

{["@type": "Thing"](#), ["name": "Local search \(Internet\)"](#), ["description": "use of specialized Internet search engines"](#)

that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)", "https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45", "https://www.wikidata.org/wiki/Q616553"]}, {"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View", "_California", "https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4", "https://www.wikidata.org/wiki/Q486860"]}, {"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University", "_East_Bay", "https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn", "https://www.wikidata.org/wiki/Q1026916"]}, {"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon", "_California", "https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy", "https://www.wikidata.org/wiki/Q605472"]}, {"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk", "_California", "https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89", "https://www.wikidata.org/wiki/Q3470840"]}, {"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service", "https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4", "https://www.wikidata.org/wiki/Q5892272"]}, {"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area", "https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr", "https://www.wikidata.org/wiki/Q213205"]}, {"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console", "https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjax", "https://www.wikidata.org/wiki/Q328216"]}, {"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs": ["http://en.wikipedia.org/wiki/United_States", "https://www.google.com/search?q=United+States&kgmid=/m/09c7w0", "https://www.wikidata.org/wiki/Q30"]}, {"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs": ["http://en.wikipedia.org/wiki/Music", "https://www.google.com/search?q=Music&kgmid=/m/04rlf", "https://www.wikidata.org/wiki/Q638"]}, {"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda

County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Castro_Valley","_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},

{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs":
["http://en.wikipedia.org/wiki/Return_on_investment","https://www.google.com/search?q=Return+on+investm ent&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Oakland","_California","https://www.google.com/search?q=Oakland%2C+Califor nia&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs":
["http://en.wikipedia.org/wiki/Home_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5 ","https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs":
["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","http s://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs":
["http://en.wikipedia.org/wiki/Website_builder","https://www.google.com/search?q=Website+builder&kgmid=/ m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Sacramento","_California","https://www.google.com/search?q=Sacramento%2C +California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs":
["http://en.wikipedia.org/wiki/Advertising_agency","https://www.google.com/search?q=Advertising+agency&kg mid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/03 Oswj","https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs":
["http://en.wikipedia.org/wiki/Video","https://www.google.com/search?q=Video&kgmid=/m/07z4p","https://ww w.wikidata.org/wiki/Q34508"]},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Pleasanton", "_California", "https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z", "https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Northern_California", "https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r", "https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Modesto", "_California", "https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy", "https://www.wikidata.org/wiki/Q204561"]},

{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs":

["http://en.wikipedia.org/wiki/URL", "https://www.google.com/search?q=URL&kgmid=/m/07xy0", "https://www.wikidata.org/wiki/Q42253"]},

{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs":

["http://en.wikipedia.org/wiki/Web_page", "https://www.google.com/search?q=Web+page&kgmid=/m/086nh", "https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs":

["http://en.wikipedia.org/wiki/Understanding", "https://www.google.com/search?q=Understanding&kgmid=/m/01fndy", "https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Hayward", "_California", "https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd", "https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Sunnyvale", "_California", "https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff", "https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs":

["http://en.wikipedia.org/wiki/Plastic_surgery", "https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v", "https://www.wikidata.org/wiki/Q182442"]},

{"@type": "Thing", "name": "Los Angeles", "sameAs":

["http://en.wikipedia.org/wiki/Los_Angeles", "https://www.google.com/search?q=Los+Angeles&kgmid=/m/030qb3t", "https://www.wikidata.org/wiki/Q65"]},

{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA", "sameAs":

```

["http://en.wikipedia.org/wiki/Saratoga","_California","https://www.google.com/search?q=Saratoga%2C+Califo
rnia&kgmid=/m/0r6db","https://www.wikidata.org/wiki/Q927163"]},
{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs":
["http://en.wikipedia.org/wiki/Computer_science","https://www.google.com/search?q=Computer+science&kgm
id=/m/01mkq","https://www.wikidata.org/wiki/Q21198"]},
{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States",
"sameAs":
["http://en.wikipedia.org/wiki/Boston","https://www.google.com/search?q=Boston&kgmid=/m/01cx_","https://w
ww.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs":
["http://en.wikipedia.org/wiki/Webflow","https://www.google.com/search?q=Webflow&kgmid=/m/012zbscp","ht
tps://www.wikidata.org/wiki/Q20160951"]},
{"@type": "Thing", "name": "San Jose, California", "sameAs":
["http://en.wikipedia.org/wiki/San_Jose","_California","https://www.google.com/search?q=San+Jose%2C+Cali
fornia&kgmid=/m/0f04v","https://www.wikidata.org/wiki/Q16553"]},
{"@type": "Thing", "name": "San Ramon Valley", "description": "valley in California, United States of America",
"sameAs":
["http://en.wikipedia.org/wiki/San_Ramon_Valley","https://www.google.com/search?q=San+Ramon+Valley&k
gmid=/m/06yn5p","https://www.wikidata.org/wiki/Q7415233"]},
{"@type": "Thing", "name": "San Francisco Bay", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco_Bay","https://www.google.com/search?q=San+Francisco+Bay&k
gmid=/m/06ptx","https://www.wikidata.org/wiki/Q232264"]},
{"@type": "Thing", "name": "Webmaster", "description": "person responsible for maintaining one or many
websites", "sameAs":
["http://en.wikipedia.org/wiki/Webmaster","https://www.google.com/search?q=Webmaster&kgmid=/m/01r28v",
"https://www.wikidata.org/wiki/Q41674"]},
{"@type": "Thing", "name": "Clothing", "description": "covering worn on the body", "sameAs":
["http://en.wikipedia.org/wiki/Clothing","https://www.google.com/search?q=Clothing&kgmid=/m/09j2d","https://
www.wikidata.org/wiki/Q11460"]},
{"@type": "Thing", "name": "Diablo, California", "description": "CDP in Contra Costa County, California, United
States", "sameAs":
["http://en.wikipedia.org/wiki/Diablo","_California","https://www.google.com/search?q=Diablo%2C+California&
kgmid=/m/0qyny","https://www.wikidata.org/wiki/Q2622618"]},
{"@type": "Thing", "name": "Active voice", "description": "grammatical voice", "sameAs":
["http://en.wikipedia.org/wiki/Active_voice","https://www.google.com/search?q=Active+voice&kgmid=/m/0ch28
jg","https://www.wikidata.org/wiki/Q1317831"]}
}

```

Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your competition.

Website: <https://boomcycle.com>

Email: hello@boomcycle.com

Phone: (925) 222-5221

